

# Government of India Ministry of MSME

# **Brief Industrial Profile of District Mahendergarh**



सूक्ष्म, लघु एवं मध्यम उद्यम MICRO, SMALL & MEDIUM ENTERPRISES Our Strength-**gekjh** 'kf<u>Dr</u>

Carried out by

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#### **FOREWORD**

The Micro, Small and Medium Enterprises (MSMF) sector has been recognized as an engine of growth all over the world. The major advantage of this sector in india is its employment potential at low capital cost. The labour employment in MSME sector is much higher than that of the large enterprises. The MSMEs constitute over 90% of total enterprises in most of the countries with the highest rate of employment growth and a major share of industrial production and exports. In India, MSMEs play a pivotal role in the overall growth of economy. With its agility and dynamism, the sector has shown admirable innovativeness and adaptability to survive in the recent economic recession.

Haryana has taken lead in terms of planned industrial and urban growth compared to neighbouring States, which has resulted in development of new industrial estates including product specific clusters close to the National Capital. The New Industrial Policy launched in August, 2015 of Haryana will boost the growth of MSMEs in the State and open new avenues for cluster development as well. It is hoped that the entrepreneurs will find this document useful for taking investment decisions, besides proving immensely helpful information to various agencies engaged in the promotion and development of MSMEs in the state.

I appreciate the efforts put in by Shri M K Verma, Assistant Director(IMT) in preparation of this document. I am also thankful to various government departments, industrial associations and other agencies for giving information and data for complling this document. Some datas has also been obtained from the websites of concerned departments.

Place: Karnal

Date: 29.06.2016

(MAJOR SINGH)

DIRECTOR

Director

ASSIE Development Institute
Govt. of Institute
KARNAL (Haryeon)

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# **Brief Industrial Profile of Mahendergarh District**

#### 1.General Characteristics of the District

Mahendergarh district was formed in 1948 by grouping different tracts of erstwhile princely states; Narnaul and Mahendergarh tehsils from Patiala State, Dadri (Charkhi Dadri) from Jind State and a part of Bawal nizamat from Nabha State. It became a part of Patiala and East Punjab States Union(PEPSU) state. On November 1, 1956, with the merger of PEPSU with Punjab, it became a part of Punjab state and with the formation of Haryana state in 1966, it became a part of the newly formed state. Rewari tehsil of Gurgaon district was added to it in 1972 but Rewari tehsil was made a separate district in 1989. Mahendragarh was earlier known as 'Kanaud' because of its association with Kanaudia group of Brahmans1. During the middle of the nineteenth century, it came to be known as Mahendergarh. How it was known in earlier periods is not known. Possibly it may have formed a part of the Kurujangala, a territorial designation known to

Although the nomenclature of the district is not very old, the antiquity of the area it covered can be stretched to earlier periods also. The Archaeological explorations conducted in the region have brought to light late- Harappan sites specially from its Rewari tahsil3. This type of evidence along with Painted Grey Ware, Northern Black Polished Ware and Early Historical Ware is gathered from the adjoining districts of Bhiwani and Gurgaon4. In the absence of archaeological excavations in the district nothing more can be added to what has been stated above. So far not a single PGW site has come to light in the district, perhaps suggesting the north-eastward migrations of the Aryans from the banks of the Saraswati and the Drisadvati possibly due to the drying up of their courses. Most of the sites explored in the district belong to the late-medieval period. The district, it may further be pointed out, might possibly have remained outside the main stream of Aryan culture and hence has not been specifically mentioned in the traditional literature as an independent territorial unit. In the absence of evidence it also becomes extremely difficult to trace the successive stages in the historical growth of the

region. However, it has been suggested that some of the present streams of the district may be identified with those mentioned in early Vedic literature.

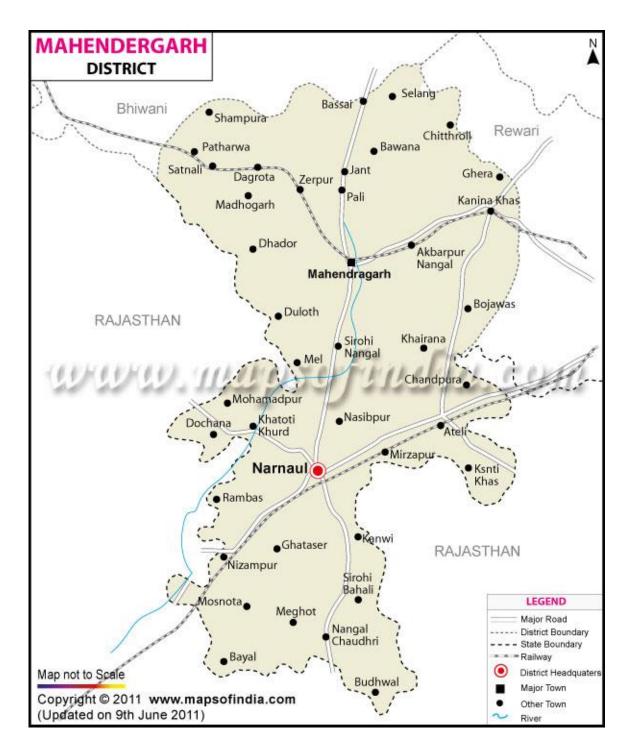
### 1.1 Location & Geographical Area.

The district lies between north latitude 270 47 to 280 26 and east longitude 750 56' to 760 51'. It is bounded on the north by Bhiwani and Rohtak districts, on the east by Rewari district and Alwar district of Rajasthan, on the south by Alwar, Jaipur and Sikar districts of Rajasthan, and on the west by Sikarand Jhunjhunu districts of Rajasthan.

### 1.2 Topography

The district aboundes in sand dunes and baren low hills of the great Aravalli shoots are scattered and these bare rounded formation illustrate the phenomenon of desert erosion. Tals and tibbas of the district present a desert look. The menance of advancing deserts adds complexiety to the situation and poses difficulty in the extension and implementation of irrigation plans bearing heavcosts. The xerophytic type of flora dominates in the district. The district is inadequately wooded and some parts are practically bare of trees. Tree species found are khairi, jand, pahari kikar, kikar, dhok, babool, rohera, janti or reru, jai or van, beri, barh, pipal, lasura, imli, barna, shisham, siris, neem, farash, henna, papri, gular, indokh, tut, gulmohar, simbal or samul, kandu, bakain, safeda, arind and dhak. Kikar or pahari kikar is found all over the district. Farash is in Rewari tahsil. common

Shrubs found in the district are pala, hins, Puthkanda, bansa, panwar, karia, khip, Aak, phog and Nagphani. Amarbel is a common parasite climber. One of the most characteristic shrubs is pala, a prickly shrub, which covers the fields thickly during September and October. It is very useful shrub; its leaves are used as fodder; its fruits are eaten; its throny bushes are used for hedges or as fuel and its roots for dyeing leather. Nagphani forms thick hedge round many villages in tahsil.



### 1.3 Availability of minerals.

Mahendergarh district has rich mineral deposits. It enjoys unique position in the state but it is irony of the fate that these deposits have not been tapped to the desired extent and add negligible contribution to the district economy. The important minerals found in the district are lime stone, marble, sandstone, iron or silica sand, feldspar quartz, calcite.

#### **Production of minerals**

S.No.	Name of the Mineral	Production 2010-11
1.	Dolomite	-
2.	Quartz	2776MT in the yr (1990-91) after that no information is available
3.	Slate stone	<b>5279MT</b> In the year1990-91)after that no information is available
4.	Road metal and machinery stone	-
5.	Marble	-

#### 1.4 Forests

The district has practically no forest. Except growth keekar, jandi, maskets thornily shrubs on the waste lands and farms. The forest department has drawn up a scheme names Aravelli project which act as a natural barier checking the advance of the deserts towards esteren rajsthan and indo genetic plain. The objective is to provide environmental protection throughrestoration of green cover of village, common lands in Aravalli hillsand to improve the income and living conditions of people by meeting there requirements of fuel, fodder and timber in echological manner. Presently district has 57 Sq kms. of land under forest constituting 1.03% of the total geographical area.

## 1.5 Administrative set up.

For administrative purpose Mahendragarh district is divided in to 5 tehsils, Mahendragarh, Narnaul, Nangal Chowdhary, Ateli and Kanina.and 1 sub-tehsil namely, Satnali.Mahendragarh tehsil divided in to 8 blocks: Ateli Nangal, Kanina, Mahendragarh, Nangal Choudhary, Narnaul, Sihma, Nizampur and Satnali.

# 2. <u>District at a glance</u>

S.No	Particular	Year	Unit	Statistics
2.1	Geographical features			
(A)	Geographical Data			
	i) Latitude			north latitude 270 47 to 280 26
	ii) Longitude			east longitude 750 56' to 760 51'
	iii) Geographical Area		Sq Kms.	1899
(B)	<b>Administrative Units</b>			
	i) Sub divisions	2015	Nos.	03(i)Mahendragarh
				(ii)Narnaul,
				(iii)Kanina
	ii) Tehsils	2015	Nos.	05(i)Mahendragarh
				(ii)Narnaul,
				(iii)Nangal chaudhary
				(iv)Ateli,
				(v)Kanina
	iii) Sub-Tehsil	2015	Nos.	01 (i)Satnali
	iv) Block	2015	Nos.	08
				(i)Ateli Nangal
				(ii)Kanina
				(iii)Mahendragarh,
				(iv)Nangal Choudhary
				(v)Narnaul
				(vi) Sihma,
				(vii)Nizampur
				(viii)Satnali
	v) Patwar Circle	2015	Nos.	119
	vi) Panchayat Samitis	2015	Nos.	320
	vii)Nagar Nigam		Nos.	-

	viii) Nagar Palika	2015	Nos.	02(Kanina,
				Mahendragarh)
	ix) Gram Panchayats	2015	Nos.	59
	x) Revenue villages	2015	Nos.	372
	xi) Assembly Area	2015	Nos.	
2.2	Population			
(A)	Mahendragarh			
	1)Mahendragarh(978.80sq.Kms)			
	Rural	2011	Nos	362264
	Urban	2011	Nos	42117
	2)Narnaul(952.61sq.Kms)			
	Rural	2011	Nos	426969
	Urban	2011	Nos	90738
	TOTAL	2011	Nos	922088
	A=(978.80+952.61=1899SqKms)			
	Sex-wise			
	i) Male	2011	Nos.	486553
	ii) Female	2011	Nos.	435127
2.3	Agriculture			
A.	Land utilization			
	i) Total Area	2015	Ha.	194000
	ii) Forest cover	2015	Ha.	2000
	iii) Non Agriculture Land	2015	Ha.	28000
	v) Uncultivable Barren	2015	Ha.	9000
	land			
2.4	Forest			
	(i) Forest	2015	Ha.	2000
2.5	Crops			
(i)	Bajra	2015		
	Area sown	2015	Ha.	90700
	Production	2015	Tonnes	198000
	Yield	2015	Kg/Ha	2179
(ii)	Wheat	2015		
	Area sown	2015	Ha.	42900
	Production	2015	Tonnes	205000
	Yield	2015	Kg/Ha	4777
(iii)	Barley	2015		
` ′	· ·			1

	Area sown	2015	Ha.	700	
	Production	2015	Tonnes	4000	
	Yield	2015	Kg/Ha	3453	
2.6	Irrigation(Area Irrigated)				
	Govt. Canals	2015	Ha.	39000	
	Tube wells	2015	Ha.	22000	
	Total	2015	Ha.	61000	
2.7	<b>Electricity and Power</b>				
	Lower Transmission lines	2015	Circuit kms	8211	
	11K.V lines	2015	Circuit kms	5825	
	No. of transformers	2015	Circuit kms	17971	
2.8	<b>Electric Connections</b>				
	Domestic	2015	Nos.	125380	
	Commercial	2015	Nos.	13888	
	Industrial	2015	Nos.	1311	
	Public Lightening	2015	Nos.	17	
	Agricultural	2015	Nos.	30249	
	Bulk	2015	Nos.	13	
	Others	2015	Nos.	1507	
	Total		Nos.	172365	
2.9	<b>Energized Tube wells</b>				
	Agricultural Private	2015		30249	
	Agricultural Lift	2015		44	
	Public Water Supply and	2015		1451	
	Sewarage Tube wells				
	Total	2015		31744	
2.10.	Livestock & Poultry				
A.	Cattle				
12,	i) Cows	2007	Nos.	31554	
	ii) Buffaloes	2007	Nos.	226398	
B.	Other livestock				
	i) Goats	2007	Nos.		
	ii) Pigs	2007	Nos.	755	
2 1 1	iii) Dogs & Bitches	2007	Nos.	3104	
2.11	iv) Railways	2015	Vma	N A	
2.12	i) Length of rail line V) <b>Roads</b>	2015	Kms	NA	
2.12	(a) National Highway	2015	Kms		
	(a) I tational Ingilitary	2013	131115	1	

	(b) State Highway	2015	Kms	152(92.45Kms
	(e) state ingiliary	2010		Rewari, Dahina
				Kanina,
				Mohindergarh
				Satnali, Loharu)
				(199.74)Nizamp
				ur ,Narnaul,
				Mohindergarh,
				Dadri, Bhiwani
				Hansi, Barwala
				Tohana
				,Munak.)
	© Main District Highway	2015	Kms	135
	(d) Other district & Rural	2015	Kms	733
	Roads			
	Metalled Roads	2015	Kms	984
2.13	Communication			
	(a) Telephone connection	2015		NA
	(b) Post offices	2015	Nos.	117
	© Telephone center	2015	Nos.	50
2.14	Public Health			
	(a) Allopathic Hospital	2015	No.	1(Govt.
				Hospital) & I
				SDH
	(b) Beds in Allopathic	-do-	No.	300,100
	hospitals			
	(c) Ayurvedic Hospital	-do-	No.	100
	(d) Beds in Ayurvedic	-do-	No.	
	hospitals			-
	(e) Unani hospitals	-do-	No.	-
	(f) Community health	-do-	No.	
	centers			7
	(g) Primary health	-do-	No.	18
	centers			
	(h) Dispensaries	-do-	No.	25
	(i) Sub Health Centers	-do-	No.	01
	(j) Private hospitals			135
		-do-	No.	
2.15	Banking			
	I) Nationalised Banks		**	2.5
	(a) Rural national bank	-do-	Nos.	25
	Bank			

	(b) S/urban Nationalised Banks	-do-	Nos.	41
	© Urban Nationalised Bank	-do-	Nos.	0
	Total Nationalised Banks	-do-	Nos.	66
	II)Private Banks			
	(a) Rural	-do-	Nos	3
	(b) S/urban	-do-	Nos	8
	(c) Urban	-do-	Nos	0
	TOTAL			11
	III) Sarv Haryana Gramin Banks			
	(a) Rural	-do-	Nos	36
	(b) S/Urban	-do-	Nos	1
	(c) Urban	-do-	Nos	0
	Total			37
	IV)Regional Rural Banks			
	(a) Rural	-do-	Nos	36
	(b) S/Urban	-do-	Nos	1
	© Urban	-do-	Nos	0
	Total			37
	V) Haryana State Corp. Bank			
	(a)Rural	-do-	Nos	17
	(b) S/Urban	-do-	Nos	6
	© Urban	-do-	Nos	0
	Total			23
	VI) HSARDB(PLDB) Banks			
	(a)Rural	-do-	Nos	3
	(b) S/Urban	-do-	Nos	2
	© Urban	-do-	Nos	0
	Total	-		5
2.16	Education			
	(a) Primary school	-do-	Nos.	647
	(b) Middle schools	-do-		
	B.1 Govt Schools	-do-	Nos.	132
	B.2 Pvt Schools	-do-	Nos.	54
	TOTAL		Nos.	186
<u> </u>	<u> </u>			

(c) Secondary & senior secondary schools			
C.1 Govt Schools	-do-	Nos.	144
C.2 Pvt Schools	-do-	Nos.	197
TOTAL		Nos.	341
(d) Colleges	-do-	Nos.	64
(e) Girls Colleges	-do-	Nos.	02
<b>Total Colleges</b>		Nos.	66
(e) Technical University		Nos.	-

# 3. Existing Status of Industrial Areas in the District Mehandergarh

S.	Name	Land	Land	<b>Prevailing Rate</b>	No	No of	No of	No. of
N	of Ind.	acquir	develo	Per Sqm	of	allott	Vaca	Units in
0.	Area	ed	ped	(In Rs.)	Plot	ed	nt	Producti
		(In	(In		S	Plots	Plots	on
		hectare	hectar					
		)	<b>e</b> )					
	Ind.	14		<b>Shed Rates:</b>				
1.	Estate	Bigha		14 Sheds		-		
	Narnau	& 18	$\checkmark$	10 Sheds of	18		Nil	13 units.
	1	Bigha		419Sq. yards				(Sheds in
				costs=81561.14Rs				productio
								n)
				2 Sheds of 800Sq.				NOTE:
				Yards				1Shed is
				costs=9.222.64Rs.				in
				2 Sheds of				pojestion
				1000Sq. yards				with
				costs=99101Rs.				deptt.
				As on				
				01.02.1990+7%p.				
				a interest.				
								14plots
				Plot rates:				are in
				18 plots				productio
				Rs. 75/Sq yard as				n.
				on				4 plots
				31.03.1990+10%p				are not in
				.a interest				working.

2	Rural	5 Acre	✓	<b>Shed Rates:</b>	-	-	-	3 Sheds
	Industri			9 Sheds				in
	al							productio
	Estate			2 Sheds of 637				n
	Mahen			Sq/ft each				2 Sheds
	dragarh			costs33644.61Rs.				not in
				(each)				working
				4 Shed 619Sq.ft				4 Sheds
				each costs				with I.T.I
				Rs.32687.68(each				Mehandr
				)				agarh.
				2 Sheds of				
				1252Sq.ft each				
				costs				
				Rs.66152.46(each				
				)				
				1 Shed of				
				1274Sq.ft				
				Costs Rs66785				

# 4. INDUSTRIAL SCENERIO OF MAHENDERGARH

# 4.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	5868
2.	TOTAL INDUSTRIAL UNIT	NO.	1043(inv. 2892.74 lac., emp. 3431 Nos.
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	1(investment 835.00lac. and employment 17)
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	(02-03)EACH
5.	EMPLOYMENT IN LARGE	NO.	17

	AND MEDIUM INDUSTRIES		
6.	NO. OF INDUSTRIAL AREA	NO.	-
7.	TURNOVER OF SMALL	IN LACS	(9764.19-
	SCALE IND.		189.00)=9575.19lac.
8.	TURNOVER OF MEDIUM &	IN LACS	189.00 Lac.
	LARGE SCALE INDUSTRIES		

# 4.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF	EMPLOYMENT	INVESTMENT
		REGISTERED		(lakh Rs.)
		UNITS		
Up to	1984-85	2490	3237	149.4
	1985-86	295	384	20.65
	1986-87	293	304	20.10
	1987-88	196	247	30.11
	1988-89	343	407	39.13
	1989-90	324	398	38.43
	1990-91	192	288	21.14
	1991-92	197	372	28.18
	1992-93	194	368	29.03
	1993-94	206	388	31.14
	1994-95	253	484	39.93
	1995-96	236	434	38.27
	1996-97	225	576	160.08
	1997-98	201	597	227.45
	1998-99	40	136	66.32
	1999-2000	18	278	29.91
	2000-01	20	152	46.47
	2001-2002	20	119	69.12
	2002-03	10	63	17.55
	2003-04	6	30	17.29
	2004-05	7	23	7.28

Total	5868	10023	3933.88
2015-16	33	232	1162.10
2014-15	8	44	114.88
2013-14	8	55	905.54
2012-13	5	70	87.84
2011-12	7	50	95.00
2010-11	11	88	141.31
2009-10	9	63	82.53
2008-09	4	16	7.40
2007-08	8	69	180.24
2006-07	7	42	26.26
2005-06	2	9	3.80

Source: DIC NARNAUL

NOTE: Before 1984-85 there were no De-Registration

# 4.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

NIC	TYPE OF	NUMBE	INVESTME	<b>EMPLOYME</b>
COD	INDUSTRY	R OF	NT (Lakh	NT
E		UNITS	Rs.)	
NO.				
20	Agro based	122	285.54	18
22	Soda water	-	-	-
23	Cotton textile	-	-	-
24.	Woolen, silk & artificial	39	55.48	78
	Thread based clothes.			
25.	Jute & jute based	-	-	-
26.	Ready-made garments &	73	36.58	184
	embroidery			
27.	Wood/wooden based furniture	183	343.14	710

28.	Paper & Paper products	-	-	-
29.	Leather based	96	116.81	148
31.	Chemical/Chemical based	10	21.17	39
30.	Rubber, Plastic & petro based	2	14.60	13
32.	Mineral based	59	372.75	436
33.	Metal based (Steel Fab.)	58	72.19	420
35.	Engineering units	25	39.85	84
36.	Electrical machinery and transport equipment	-	-	-
97.	Repairing & servicing	65	214.96	206
01.	Others	310	484.07	195
	Kachori Making	-	-	-

Source: DIC NARNAUL

# 4.4 Large Scale Industries / Public Sector undertakings

NA

## (i) Major Exportable Item

No export oriented unit.

### (ii) Growth Trend

N.A

## (iii) Vendorisation / Ancillarisation of the Industry

N.A

# **4.5. Medium Scale Enterprises**

M/s Chandraleela Power Energy Pvt. Ltd.

VPO Silarpur Mehta tehsil. Narnaul

#### (i) List of the units in Mahendragarh & Near By Area

N.A

#### (ii) Major Exportable Item

N.A

## 4.6 Service Enterprises

62 Nos

### (i) Potentials areas for service industry

- 1. Electronic.
- 2. Electric Fitting.
- 3. Maintenance.
- 4. Repairing.

## 5. Existing Clusters of Micro & Small Enterprise

#### 5.1 DETAIL OF MAJOR CLUSTERS

### (i) Manufacturing Sector

No. of clusters =1(at village tallot Tehsil Narnaul)

NAME: Embroidery Frame

No. of units: 55

Investment: 2000/unit

Employment: (02-03)persons/unit

Turn Over: 180frames/day

Earnings 100/- to 125/-Rs. (Excluding Investment)

#### (ii) Service Sector

N.A

#### 5.2 Details for Identified cluster

Nil.

## 6. General issues raised by industry association during the course of meeting

- 1. Problems of electric supply.
- 2. Waste Disposal problems.
- 3. Labour problems.
- 4. Water disposal Problems.
- 5. Lack of skilled workers

## 7. STEPS TO SET UP MSMEs

Following are the berief description of different agencies for rendering assistance to the entrepreneurs.

SNo.	Type Of Assistance	Name and address of agencies
1.	SSI/MSME Registration Udyog Aadhaar Memorandum	Joint Director, (District Industry Center) Nizampur Road Narnaul 01282-251395 Fax: 01282-251395 Mob: 099918-52018 Email: gmdicnnl@gmail.com
2.	Identification of Project Profiles techno economic and managerial consultancy services, market survey and economic survey reports.	Br. MSME-DI Bhiwani ITI Campus , Hansi Road ,Bhiwani TeleFax: 01664-243200 E mail: brdcdi- bhiw@dcmsme.gov.in
3.	Land and industrial shed.	HUDA Estate Office NARWANA
4.	Financial Assistance	LEAD DISTRICT BANK PNB Narnaul Opposite new court Narnaul Ph: 01282-251868 Fax: 01282-251968

5.	For raw material under Govt. Supply.	NSIC New Delhi NSIC Bhawan, Okhla Industrial Estate, New Delhi – 110 020, India Tele: +91-11-26926275, 26926370 Fax: +91-11-26932075
6.	Plant and Machinery under /hire purchases basis	NSIC New Delhi NSIC Bhawan, Okhla Industrial Estate, New Delhi – 110 020, India Tele: +91-11-26926275, 26926370 Fax: +91-11-26932075
7.	Power/ electricity	HSEB Narnaul
8.	Techanical Know -How	Br. MSME-DI Bhiwani ITI Campus , Hansi Road ,Bhiwani TeleFax: 01664-243200 E mail: brdcdi- bhiw@dcmsme.gov.in
9.	Quality and standard	BIS Northern Regional Office, SCO-335-336, Sector 34-A Chandigarh
10.	Marketing / Export Assistance	Director General Forign Trade(DGFT), L-482 Model Town Panipat(HR)  Export Inspection Council(EIC), III Floor- NYDMCA Cultural center Building 1, Jai Singh Road New Delhi, etc.
11.	Other Promotional Agencies	KVIC AMBALA

# 8. Industry Association in district Mahendergarh(Narnaul)

# NARNAUL Associations names & Address

Sr. No.	Name of the President/General Secretary	Name and Address of the Association	Telephone No.
1.	Sh. Daya Nand Soni, President Suraj Aggarwal (09416065841)	The Narnaul Industrial Association C/o M/s Soni Minerals Grinding, Kultajpur Road, Narnaul	09416065938 09416065841
2.	Sh. Nemi Chand Aggarwal, President	Industrial Estate Associaiton, C/o M/s Hindustan Mineral Grinding, B-7, Industrial Estate, Narnaul	09416372715 01282251223
3.	Sh. Rajesh Kumar, President	Dakshin Haryana Industrial Association C/o M/s Rathi Minerals, V.P.O. Bayal, Tehsil Narnaul	09416373371